

SACRAMENTO GIRLS SOFTBALL LEAGUE
P.O. Box 276652
SACRAMENTO, CA 95827
WWW.SACGIRLSSOFTBALL.COM

Dear Business Owner/Manager:

This letter is to introduce you to the Sacramento Girls Softball League (SGSL). We are a non-profit recreational league established in 1968.

The goal of our league is to introduce girls, ages 4½ to 16, to the game of softball. Our objective is to develop within each player, manager, coach and parent/guardian the sportsmanship, leadership, self-esteem, friendship, responsibility and athletic skills needed to play and enjoy the game of softball.

Because we are a non-profit, recreational organization, we rely on the support of businesses, like yours, in the community to provide the best facilities and equipment possible for the players. We are asking for a donation of \$200 to sponsor one team. In return for your donation your business name will be printed on the back of all team members shirts, your business advertisement will be printed in our Spring Program and on our web page. You will be given a plaque with a picture of the team you have sponsored to display in your business and a copy of our Spring Program. You may choose to sponsor a specific team, if it is available. We want your business to be recognized by all our players, families and friends and will make every effort to advertise your support.

If you do not wish to sponsor a team, we do offer the following:

- a) \$100 donation: half page advertisement in our Spring Program and listing on the web site
- b) \$50 donation: quarter page ad and listing on the web site
- c) \$25 donation: business card ad in the Spring Program

In lieu of monetary donations we will gladly accept services or product of equal value to be used for door prizes or site improvements. Any contribution you feel you can make will be greatly appreciated.

Not only is this sponsorship/donation a great tax write-off, it is an excellent opportunity for your business to be recognized as supporting our children and community.

For your convenience, we have attached a Sponsorship Agreement. If you wish to be a part of our 2008 season, please complete the agreement and mail it to the above address with your donation, no later than March 1, 2008. Or, call the phone number listed and a SGSL board member will be happy to come to your business and pick up your donation.

If you have any questions, please contact me at 628-1066.

Sincerely,

Tony Trabucco

President, SGSL

**SPONSORSHIP AGREEMENT BETWEEN
SACRAMENTO GIRLS SOFTBALL LEAGUE
AND**

Name of Business:

WHEREAS: The Sacramento Girls Softball League (SGSL) has been formed for the purpose of providing a means for girls between the ages of 4½ and 16 to learn about and enjoy the sport of softball; and

WHEREAS: The Sponsor is engaged in business and desires to support the sport of softball;

THEREFORE: Be it agreed that the Sponsor will contribute the sum of \$ _____ in the support of a team of the SGSL and SGSL shall provide the Sponsor with acknowledgement in our Spring Program, a copy of the Spring Program, and/or any other recognition as mutually agreed upon by the Sponsor and SGSL as indicated below:

\$200 Team Sponsorship*

Business name printed on team shirts, web page listing, plaque with team picture, full-page advertisement in program, and choice of team, if available

\$100 donation*

Half page advertisement in Program and listing on our web site

\$50 donation*

Quarter page advertisement in Program and listing on our web site

\$25 donation*

Business card advertisement in Program

Donation of goods and/or services (please describe):

Attested to this the _____ day of _____ 20__.

Sponsor Representative

Tony Trabucco, President, SGSL

SGSL Representative

Sponsor contact: _____ Phone: _____

Address:

Please make check payable to: SGSL
 PO Box 276652
 Sacramento, CA 95827
 (916) 628-1066

*Please include a business card and any additional information or graphics you would like in the Spring Program advertisement.